

XEROX, FAX & STD BOOTH

1. INTRODUCTION

In the modern economy, xerox, fax, STD, ISD, PCO services are regularly used by the people. The unit can be set up at the commercial areas/residential areas in convenient places.

2. MARKET

In all public places, market for these services is ever growing. It is the cheapest and fastest method of communication. The demand for these kind of services is good in all important centres of tribal areas.

3. MANUFACTURING PROCESS

This is only service oriented unit. The unit will offer the services to the customers as they required and the customer will pay the bill amount according to the rates fixed for services.

4. PRODUCTION CAPACITY PER ANNUM

Service charges for xeroxing, STD, ISD, PCO, fax, etc

Rs. 350000 per annum

5. PROJECT COST/CAPITAL INVESTMENT

S.No	Description	Amount Rs.
1	Fixed Capital	150000
2	Working Capital for 1 month(s)	20700
3	Preliminary & Preoperative Expns	5000
4	Deposit with the Telephone Dept.	10000
	Total Project Cost	185700

6. MEANS OF FINANCE

S.No	Description	%age	Amount Rs.
1	Promoter Contribution	15%	27855
2	Subsidy /Soft Loan	20%	37140
3	Term Loan	65%	120705
	Total		185700

7. FINANCIAL ASPECTS

A. FIXED CAPITAL

i. Land and Buildings Rented Rs. 1500 per month

ii. Machinery and Equipment

S.No	Description	Qty.	Rate	Amount Rs.
1	Telephones	2	1000	2000
2	PCO Monitor	1	15000	15000
3	Fax Machine	1	20000	20000
4	Xerox Machine	1	80000	80000
5	Furniture and fixtures	LS		10000
6	Installation and erection charges	LS		3000
7	Miscellaneous expenses	LS		20000
	Total			150000

B. WORKING CAPITAL

i. Salaries & Wages (per month)

S.No	Description	Nos.	Sal/mon.	Amount Rs.
1	Supervisor/Entrepreneur	1	2000	2000
	Total			2000

ii. Raw Material (per month)

S.No	Description	Qty.	Rate	Amount Rs.
1	Paper - all sizes	LS		15000
	Telephone bill to Telecom Dept.			
	Toners for xerox/refilling of toners			
	Total			15000

iii. Utilities (per month)

S.No	Description	Unit	Amount Rs.
1	Power	LS	700
2	Water	LS	100
	Total		800

iv. Other Expenses (per month)

S.No	Description	Amount Rs.
1	Postage, Telephones & Stationery Expenses	100
2	Transportation & Conveyance Expenses	300
3	Consumable Stores	200
4	Reparis and Maintenance Expenses	500
5	Miscellaneous Expenses	300
	Total	1400

v. Total Working Capital (per month)

S.No	Description	Amount Rs.
1	Rent	1500
2	Salaries and Wages	2000
3	Raw Material	15000
4	Utilities	800
5	Other Expenses	1400
	Total	20700

8. COST OF PRODUCTION (PER ANNUM)

S.No	Description	Amount Rs.
1	Total Working Capital	248400
2	Depreciation @ 15%	22500
3	Interest on term loan @ 12%	14485
	Total	285385

9. TURNOVER (PER YEAR)

S.No	Description	Rate Rs.	Amount Rs.
1	Service charges for xeroxing, STD, ISD, PCO, fax, etc	350000	350000
	Total		350000

10. FIXED COST (PER YEAR)

S.No	Description	Amount Rs.
1	Depreciation	22500
2	Interest	14485
3	Rent	18000
4	Salaries & Wages @ 40%	9600
5	Other Expenses incl. Utilities @ 40%	10560
	Total	75145

11. PROFIT ANALYSIS & RATIOS

1	Net Profit	Rs.	64615
2	Percentage of Profit on Sales		18%
3	Percentage of Return on Investment		35%
4	Break Even Point		54%